

DATA DRIVEN SURGERY - EMPOWERING POLICY & PRACTICE

in collaboration with Safe Surgery SA and Sefako
Makgatho Health Sciences University

 Safe Surgery SA





Background

Safe Surgery SA and Sefako Makgatho Health Sciences University (SMU) will be co-hosting their second annual conference on Data-Driven Surgery in the beginning of December 2025 at the CSIR ICC in Pretoria.

There is exciting potential opportunity for corporates, healthcare organisations, and industry leaders to join the event as a sponsor. This unique event will again gather policy makers, healthcare professionals, and innovators to explore how data-driven solutions can transform surgical care and strengthen healthcare systems in South Africa.

A Science Forum SA side event: Sponsorship Ideas

1 Platinum Sponsor -
R50 000

2 Gold Sponsor -
R25 000

3 Silver Sponsor -
R15 000

4 Bronze Sponsor -
R5 000

Platinum Sponsor R50 000

As a Platinum Sponsor, you will enjoy the highest level of visibility and exclusive benefits

- Exclusive networking opportunities with high-profile government officials and key healthcare stakeholders.
- Logo and company description prominently displayed on the Safe Surgery website for 12 months.
- Feature article or interview spotlighting your company on Safe Surgery's website.
- Promotional video (up to 2 minutes) played during the event.
- Opportunity to speak during the event (5-minute slot).
- Full attendee list with contact details post-event (subject to opt-in by attendees).
- 5 complimentary event tickets for your representatives.
- Custom Social Media Shoutouts: Receive a personalized shoutout on Safe Surgery's social media platforms before, during, and after the event.
- Invitation to Participate in Future Initiatives: Invitation to future healthcare-related initiatives organized by Safe Surgery.



Gold Sponsor - R25 000

As a Gold Sponsor, you will gain significant exposure and networking access:

- Networking access with government officials and other key attendees.
- Logo and link on Safe Surgery's website for 6 months.
- Promotional video (up to 1 minute) played during the event.
- 3 complimentary event tickets for your representatives.
- Moderate a Panel Discussion: Opportunity to have a senior representative moderate one of the event's panel discussions or fireside chats.
- Branded Giveaways: Opportunity to include branded promotional items (e.g., notebooks, pens, or health-related products) in the delegate packs.



Silver Sponsor - R15 000

This package provides excellent visibility at a more accessible level

- Inclusion in event communications (email invitations, post-event summary).
- Networking opportunities with healthcare professionals and government officials.
- Mention on Safe Surgery's website for 3 months.
- 2 complimentary event tickets for your representatives.
- Sponsor a Coffee or Lunch Break: Your logo will be displayed during coffee or lunch breaks, with an opportunity to include your materials or have branded napkins/cups for added visibility.
- Company Video Displayed at Event: Showcase a 30-second video about your company during a break session.

Bronze Sponsor - R5000

- Branding on Safe Surgery's website for 1 month.
- Networking opportunities with key stakeholders.
- 1 complimentary event ticket for your representative
- Delegate List: Access to a non-contactable version of the delegate list (names, titles, and companies), giving you insight into who attended.
- Networking Break Presence: Presence and mention during networking breaks.

Additional Sponsorship Ideas

1

Name Tag and Lanyard Sponsor: Get your logo on every attendee's name tag and lanyard, ensuring visibility throughout the event - R6000

2

Digital Sponsorship: Have your logo displayed in any digital signage used during the event or the event's virtual platform (if applicable) - R4000

 Safe Surgery SA



SEFAKO MAKGATHO
HEALTH SCIENCES UNIVERSITY

Closing Note

We believe this conference offers a unique opportunity for sponsors to connect with influential government officials, healthcare professionals, and industry partners. By aligning with data driven surgery initiatives, sponsors will be contributing to the advancement of healthcare policies and practices in South Africa.

